

## IT Technical Job Classification

IT Job Title: Graphics Instructional Designer

State Job Title:

Classification: T900

Pay Grade:

### Job Summary

Provides visual conception and organization for information, which instills visual interest and portrays clarity of complex information for instructional purposes. Works closely with the instructional designer and client to determine their needs and offer suggestions.

### Essential Duties:

- Create, design, and develop collateral materials and proposals
- Assist in brainstorming concepts for new instructional material
- Works closely with instructional designers to provide visual perception into instructional material for interactive courses or training material.
- Develops screen layouts and color synchronizing in order to produce a sense of visual harmony within the instructional context.
- Consult with the faculty or staff client for consensus.
- Works closely with the instructional programmers to insure the imaginary and pictures convey the proper meaning to the course content, using layers most effectively in visual productions.
- Digital photo editing and touch-ups
- Performs other duties as Assigned

### Education

A bachelor's degree in a Graphics design or in Mass Media Communication or Instructional Technology or related field is preferred. .

### Experience and or knowledge

Requires at least 3 to 5 years of experience with distance learning technology is required Knowledge of CAI is desirable and the use of PC technology using the Internet required.

### Leadership

None